Of Course!

WE don't want to do YOUR thinking for you; but we do want to bring you to a full realization of just what the FUTURE has in store for the man who doesn't own his own home in Manhattan,

Brooklyn, Bronx or Richmond Boroughs. If you DON'T own the home YOU LIVE IN you are simply A PAWN UPON THE CHESSBOARD OF GEN-ERAL IMPROVEMENT and you can be shifted about OR SACRIFICED AT WILL. The TREND OF PUBLIC IMPROVEMENT and the NATURAL CHANGES IN MANHATTAN are making the downtown TENEMENTS GIVE PLACE TO THE FACTORY; the tenement dwellers are moving FUR-THER OUT along the lines of transportation. The BIG HOTELS and APART-MENT HOUSES are moving ABOVE 59TH STREET, for, before your youngest child has gone through grammar school, EVERYTHING BELOW THAT STREET WILL BE BUSINESS, and the Waldorf-Astoria, Belmont and Knickerbocker will be downtown hotels. Where will the man go who doesn't own his own home? To the Bronx or above? That section is already congested and prices are prohibitive. To Jersey? That is the workshop of New York. To Long Island? Yes, BUT WHAT PART OF LONG ISLAND? island is long and wide and there are plenty of concerns virtually giving away land shaded with scrub pines or where you have to wear rubber boots to reach your doorbell when the dew is heavy. And where these pleasant situations are in evidence the commutation is so heavy that you pay the price of YOUR LOTS AGAIN EVERY YEAR TO THE RAILROAD COMPANY.

There are THREE THINGS A MAN MUST CONSIDER when he makes a move to establish A PERMANENT HOME or to buy REAL ESTATE FOR A PROFIT. First: Will I

have PLENTY OF ELBOW ROOM or will the future bring the SAME CON-GESTION I am moving TO AVOID? Second: Will I be sufficiently NEAR MY BUSINESS and will the cost of transportation increase my DAILY FIXED EXPENSES? and, Third: Will I, by moving, BENEFIT MY WHOLE CON-DITION-financially, hygienically, socially and otherwise? We can answer all three of these questions, and we CAN SHOW YOU that we can answer them.

Hollis Terrace, twelve miles from Manhattan City Hall; twenty-one minutes' ride: a part of Greater New York: in Queens Borough; combining every facility the Greater Borough enjoys; within the live-cent car-fare zone; with plenty of elbow room; with a place to plant green grass in your front yard and have it stay there—is the one place of all those exploited in the realty market to-day that will fill the bill of inquiry filed with yourself in those questions.

We have got THE PROPERTY THAT SELLS ITSELF, and the only reason we talk at all is TO INDUCE YOU TO SEE IT. Bring your family with vou. LET THE LADIES LOOK IT OVER. We pay their and your expenses, and if you don't like it YOU HAVE RETURN TICKETS. We won't give them pink teas and souvenir postals, but WE WILL SET THEM DOWN AT. A RAILROAD STATION RIGHT ON THE PROPERTY; GIVE THEM GOOD, SOLID CEMENT SIDEWALKS TO WALK ON AND SHADE TREES TO WALK UNDER, AND WILL SHOW THEM A COLLECTION OF PRETTY HOMES, PUBLIC INSTITUTIONS, AND, IN FACT, ALL THE COMFORTS OF A REAL SUBURBAN HOME, FREE FROM THE CONGESTION OF THE GREATER CITY OF WHICH THESE HOMES FORM A PART.

When we started to sell WE had three thousand choice LOTS, but buyers have been plentiful and there are NOT so many now: They are going rapidly, and the man who waits won't get the

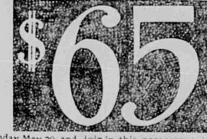
This IS A QUESTION OF TO-DAY, NOT THE DAY best choice. AFTER. And we are not asking you to do anything more THAN TAKE A LOOK. IT DOESN'T COMMIT YOU in any other way than to erect a monument to YOUR CLEAR MENTALITY. It will indicate that your WORLD IS NOT BOUNDED BY THE FRONT AND BACK DOOR AND THE SIDE WALLS OF YOUR HOUSE! It will indicate that YOU WANT TO SEE if there is something that will IMPROVE YOUR CONDI-TION AND THAT OF YOUR FAMILY, WHICH IS WITHIN YOUR MEANS!! AND WITH IT ALL, WE GIVE YOU A CHUNK OF GOOD, FRESH OZONE, A VIEW OF SOME GOOD ROADS AND IMPART A KNOWLEDGE OF GEOGRAPHY THAT WON'T HURT YOU ANY-WAY. WRITE TO US FOR FREE TICKETS, or you will find our agents at all the trains and at the station at Hollis Terrace, where we have offices open day and night; they will look after your needs.

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THE LARGEST OWNERS OF REAL ESTATE ON LONG ISLAND. E. H. MATTING, Treas. M. L. M'LAUGHLIN, Pres. Main Office: 356-358 Fulton Street (NASSAU TRUST) - - Brooklyn. Telephone 1585 Main. Days & Farner, Falton St., Hollis. Branch Offices: 148th St. and 3d Ave., Smith Bldg., Jos. A. Rock, Agent.

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Every Lot 25x100 Feet.



\$5 Down. \$3 Per Month.

Come to EAST MASSAPEQUA Sunday, May 20, and join in this prosperous event. It means much to you whether you buy for investment or to build, because you will never have another opportunity to put a small amount

of money to such good advantage, where it will grow like a young oak, and steadily, surely and irresistibly pay you enormously in a very short time.

Beautiful EAST MASSAPEOUA, the acknowledged spot for clear running water, rich, fertile, high, dry, level land. Near to New York by train and trolley; a cherished spot to your heart for its healthfulness. Buy a lot here; the price is little, the lot is big—every lot 25x100 feet. NO TAXES OR ASSESSMENTS FOR TWO YEARS.

FREE INSURANCE. TITLE GUARANTEED.

COME SUNDAY. WE WILL BE WAITING FOR YOU.

FREE TICKETS. EVERY CONVENIENCE FOR YOUR COMFORT.

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For further Particulars, Maps and Special Appointments, Call, Write or 'Phone. 23 Park Row, New York. Over the Herald, 'Phone 6418-Cort.

THE OPPORTUNITY OF A LIFETIME.

Queens Manor at Queens

school and two churches adjoin the property. The Jamaica trolley track is now laid along the front and will be in operation in six weeks, making direct trolley communication with Manhattan and Brooklyn for ten cents fare. The Interborough Rapid Transit third-rail system is NOW IN OPERATION to this property.

'Tis Not Necessary to Promise Quick Electric Transportation, for the Reason that It Exists To-Day.

THIS PROPERTY IS WITHIN THE CITY OF NEW YORK

and in a rapidly developing and growing section. LOTS \$350 AND UP.

Terms 10% Down and Balance in 48 Monthly Payments. No taxes till October 1907. No interest till January 1st, 1907. In case of sickness or loss of situation suitable extension of time is,

Invest your savings in New York City real estate as the best, safest and wisest manner of retaining your money.

Titles guaranteed by the Title Guarantee and Trust Company without cost to purchaser.

Take electric trains at Flatbush ave. on Sunday at 10.46 A. M., 12.10, 1.11, 2.10, 3.50, 4.80, 5.12 P. M. to Queens. Week days, 9.20, 9.50, 10.24, 11.24 A. M., 12.06, 12.86, 1.24, 2.24, 8.24, 4.26, 5.00 P. M. Remember the name.

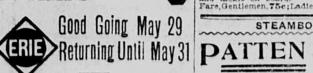
READ REALTY COMPANY,

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EXCURSIONS.

Decoration Day

EXCURSION-MAY 29TH Via ERIE RAILROAD



NORTH BEACH LEAVE E. 99TH AND E. 134TH STS. Free Fireworks Thursdays.

EXCURSIONS.

They Canot Burn! They Cannot Sink!
All tickets include admission to
DREAMLAND, CONEY ISLAND, SPECIAL TRIPS SUNDAY, MAY 20 Leave Pier I. North River, 10.00, 11.1 12.30, 1.45, 3.00, 4.15, 5.30, 6.45 P.M. M. 12 25, 1 40, 2 55, 4 10, 5 25, 6 40, 8 60 P. M. ROUND TRIP TICKETS 35 CENTS.

STEAMER TAURUS will make trips every day (except Monday) TO FISHING BANKS. Leave E. 31st St. 7.30 A. M.; Pier (New) No. 1, N. R., 8.20 A. M. Bait and tackle on board. Fare, Gentlemen. 75c; Ladies. 50c; Children, 25c

STEAMBOATS.

LINE Mr. World Want:

Soc.—ASBURY PARK AND BACK—Soc. Leave Bloomfield st., N. R. (3 blocks below 14th st.), et 8.55 A. M., 11 A. M. and

FOR SALE. GENTLEMEN'S CLOTHING to order on \$1.00 weekly payments,
Perfect fit; fine material.

EXCHANGE CLOTHING CO.

One-half hour from Herald Square Now A LIFE TIME REWARD

We are in a direct line of the Penna, and Belmont tunnels and the new 50th st. bridge. These, with the present facilities now being improved, mean that investment will more than treble itself in that time.

Lots \$200 Up Liberal Discount For Cash Or Easy Monthly Payments.

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CHARLES HALLOCK & CO., 110 W. 34th St., N. Y. 2287-38th.)

REAL ESTATE FOR SALE-NEW JERSEY. PRETTY HOMES. EASY PAYMENTS.

DAILY DIALOGUES

Cafe Proprietor:

Just see that awkward waiter, Breaking plates and things. This smashing up of crockery Would bankrupt forty kings

Why waste your time in blaming An inexperienced man, When Sunday World Want Walters Know HOW to wait and CAN?

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Sunday World Wants Work Monday Morning Wonders, I

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